

Innovation Management Learning: A Metamorphosed Continuance

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Abstract----Mankind from time immemorial has learnt to savor new experiences which were senses of pleasure or joy. It has learnt to control these experiences and slowly mastered its learning from beyond those of its limbs to sophisticated means of corporate rejuvenation. This has been termed as its ability to innovate. Initially what was uncontrolled urge in natural harmony has slowly become the question of survival. It is now thought of a means to 'carry-on' and 'beat the competition' with back to the wall situations looming large. This paper delves into what was at the nature's cradle is now singing with forced way to make turnarounds. This paper relives the yesteryears and tries to carve out the fact that Life is a process of continued learning and the job is up-to the Humans to make or create newness out of the old. This is to innovate and the betterment and the progress of human existence.

Keywords----Life, Learning, Management, Create

1. INTRODUCTION

MANKIND has been born or evolved out of a need to 'savor', and what does it more clarify than to say that it has yearned to 'enjoy' a life.

When life was not understood, it was taken to be in any form which preoccupied its limbs and organs for any purpose, with or without any intention.

Man's enjoyment during the Cave times came in exploring his body and all what it could do with its organs. The Man reveled in making faces and gestures to which it gradually gave a language. It was more pleasurable to use these signs and gave a 'prolonged' savor time. Thus it came to desire a 'prolonged' or 'long lasting' period of enjoyment and pleasure experience. What was also experienced that staleness creeps in and causes boredom. This boredom was also the out-come of rut which seemed to sink deeper with the passage of time.

So it was the symbiotic urge of the mind to look for netter stimulus to delve in and it also understand the linkage with the preciousness of time or its value.

What was happening was that Man was experiencing a disenchantment or dissociation as the stimuli weakened and the responses slowed and gradually died out.

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This defined a purposive moment of life. It was also learnt that productivity was more enjoyable than wastage. The conclusion was that man constantly needed to upgrade its moments purpose to savor a variety. This 'variety' was also associated with the search for more excitement. Man linked itself and its rejuvenation (it had learnt to hate dying and avoid falling sick). It preferred youth over old age and debilitation.

It thus occupied and attached itself in a simultaneous task of learning to create, or find excuses to enjoy a 'thrill' of learning new. This creative urge came down the ages to be known as the process or the management to learn to innovate. It implied more inward driven approach to devise new means and find outlets of satisfaction or sometimes happiness.

This innovative effect has been shaped to come down in various forms.

What was initially an 'effort' to survive, gradually metamorphosed into different end uses. Throughout the ages as the monetary value of time and resources was recognized, it was learnt to have or face constraints.

Thus physiological and psychological urges gave way to the best effect in the savings of cost, to effectively optimize the resources, earn more than you spend to be able to continuity of a 'relaxed life'. This summed a definition of INNOVATION in management learning. What was all of it about? It was on the best management of the resources to optimize the limitations and maximize the enjoyment or thrill experience.

Survival has also stayed attached with enjoyment. If it did not perform it faced the question of survival and the 'survival of the fittest' and the law 'of the jungle' came into force to exterminate the defaulters. Nature has always been on the controlling front taking the toll and at the same time opening up vistas of enjoyment.

Thus management learns that it is not the human hand alone there to innovate but in symbiosis with the forces of nature. A harmonious balance required and desired and rules to be followed properly. In case of irregularities, it takes the toll. Be it the misuse of resources or overestimated targets, the differential has to be borne by mankind.

Thus innovation has been a more of a cognizant and evaluative effort and now is driven more by necessity and the quest to survive and avoid being obliterated by the faces that eat up and annihilate at the slightest pretext.

Inspiration has been another major factor for Man to put into practice and see how it works. What causes inspiration is the motivational urge. Emulation and benchmarked aspiration is a further boost to the urge to try out and see the outcomes.

So many theories and concepts have been brought out in Management on Administration, Optimization etc. These are

not just regular fill up of a process of necessity but an out come of a Man's desire to think freely, and freedom of thought is the key to innovation.

Innovation is the pro-genitor or the mother cause of Management. Management wouldn't be there if there was no innovative effort.

It is the cause of a tap to the unknown for betterment. The effects are not known out right and with the development of a scientific world the process of innovation goes through a series of checks and tests. This implies that innovation itself faces a question of survival in the modern world. Innovation needs time, needs a thinking and working space and a defined area of operation to be worked on and stepping up to bring afoot a novel change. The approaches often get constrained. Give you a target and you innovate, with results known, meaning you devise improved means.

Other happens to be necessity driven approach with the option to innovate to beat competition or cut costs or even to improve efficiency and so on. Staying ahead and doing well is the objective. The means and mechanisms are the R&D and other departmental initiations.

I would rate this as a forced way. The urge is subdued to a dominating order to create and be under command. Organizations have often regularized innovation to not it just let be a last minute effect out of panic but a systematized working of creative minds. It is true that the quest of every individual's survival and making life makes up of even compromised minds to income, earning and good living. But it is hardly a time of unbridled innovative urge of the early days.

The working platter of the innovation management could range from a good greeting habit to complex technological advances. But it is now that there is a change. The urge to innovate is often a core driver of innovation and it is sought to be rejuvenated then start the process to create.

So man has come a long way to be a thinking human. It has thought that the rules of nature it can command and make the world that shall be the best.

Innovation path to the beyond should be from the unconstrained urge and then the constraints to be identified and fixed and the path to be chosen. This is a healthier concept and way with far better results.

The unseen factors constraining a pure innovative efforts are:

1. Results
2. Goodness or excellence
3. Appreciation
4. Reward
5. Rejection

These are 5 prongs of differentiating factors that puts innovation under pressure.

Nitty-Gritty further overburden with procedures, rules and specifications and quality etc. Thus innovation is pressurized. It is forgotten that the pressure directly relates to the outcomes and gives rise to mediocrity, and to overcome this starts another rounds of successive efforts to innovate. Thus

innovation is at every step. It is just to see the area of tits working space and also known as the degree of freedom.

It is finally a fresh rush of blood the man desires to experience as a new thrill after being involved in a new system. The thrill comes from the anticipation and expectation of new and exciting moments predicted to give a better stimuli of learning.

This new learning experience is what is the forward aim in developing new management systems.

The savor is there but has been metamorphosed into different shapes and means. A new innovated system may bring excitements of new challenges, opportunities results and enjoyment. It manifests itself even in the form of a new office, work place, reporting , etc at the base level as the trickle down effect.

Now it is to be cleared that the mind set of the people vary with respect to the idea of innovation. Some people take it just as a continuation of the old system and do not grasp the titillation. Nature has its own reasons for creating variations.

Motivation to innovate and to continue is another factor to push the effort in case of hard times. Motivation and Innovation have a direct relationship. It is mutually harmonious parallelism that lays track of the combination of the efforts and bearing fruits.

Innovation is sometimes considered a wasteful exercise with stronger competitors like down sizing, leanness etc. to compete with. These measures are the hard tasks created and have rather a harsh and unpleasant bearing.

Innovation on the other hand is new (once again) borne as a separate entity striving to exist and survive. It has a great disposition and a large time frame to implement. Cost of innovating attains criticality. But the expectation of going for a rather complete overhaul is to innovate economically. But as a practice it is the best way to Management learning and even a long lasting experience in all walks of life.

Innovation is a fulfilment of also a Management learning practice supporting the postulates of several philosophers like Maslow. It is productive as we see in terms of increased output and refreshed energy levels. At the same time it is a fulfilment, a sense of achievement in having striven beyond the usual and begotten rewards not usually known. Bifurcating this into the real and unreal world. Realism manifests in physical exhilaration of having competed and fared better than peers but what is underlying is the exuberance in the psyche of the ever continuing line of mankind of having still made another conquest , a victory over the unknown arena in accompaniment of the senses and the moments still left to savor and enjoy the pleasures of experiencing it. That implies a contribution of one's own efforts in creating or adding to moments of life and be living in what is really a life and what is living.

Time over the ages have been restructured to accommodate in its various forms. Be it the origin of organizations, companies, Universities, all with an intention to search for better opportunities to create life, to be efficient, to cut cost, to save, to design new products, to do business, to draw up models and plans, to invent and to keep innovating and to earn a learning life.

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